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American Media & Advocacy Group 815 Slaters Lane

Alexandria, VA 22314

CPE

Buyer Name

Sales Office

Salesperson

Phone/Fax

Comments

Billing Type Account Types WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Product Agency Brand Advertiser

Contract #

Schedule Dates **327326**

Date Entered 08/16/12 Charlotte (WSOC) Rate Last Modified 10/29/12 By Broadcast Month Spots Rate Entered By Jill Hipskind 95 \$87,915.00 CO-OP No 2012 95 \$87,915.00 Headline # 06281567 Grand Total: 95 \$87,915.00 Order Type Normal Package Deal Commission % 15.00 Commission \$13,187:25 \$13,187:25 Net Total \$74,727.75 \$74,727.75 Sales Tax \$174,727.75	***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR	HUDSON FOR CONGRESS	Standard	National/Political	3004		BILLINGSLEY, SABRA	Telerep/Philadelphia	Telerep/Philadelphia, Philadelphia (1057)	3004 CONGRESS (135345)	Political - Federal Candidate (1067)	American Media & Advocacy Group (4189)	Pol/R Hudson/R/NC US Representative (16382)	10/30/12-11/05/12	327326
08/16/12	RICHARD HUDSON FI			Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CO-OP	Entered By	Last Modified	Date Entered
(WSCC) st Month Spots 95 \$87,91 95 \$87,91	OR.				\$74,727.75	\$13,187.25	15.00		Normal		06281567	No	Jill Hipskind	10/29/12	08/16/12
\$87,91	**************************************						990000				Min. p. 110, Aug.	Grand Lotal:	Nov. 2012	st Month	
*87,915.00 \$87,915.00												95	95	Spots	
	2 109											\$87,915.00	\$87,915.00	Kate	

1 \$425.00 \$425.00 Charlotte (WSOC) IX MAX/DAY 8/16/12 4 \$425.00 \$1,700.00 Charlotte (WSOC) IX MAX/DAY 8/16/12 1 \$425.00 \$4,700.00 Charlotte (WSOC) IX MAX/DAY 10/29/12 4 \$1,175.00 \$4,700.00 Charlotte (WSOC) IX MAX/DAY 10/29/12 1 \$1,175.00 \$1,175.00 Charlotte (WSOC) IX MAX/DAY 10/29/12 4 \$1,175.00 \$4,700.00 Charlotte (WSOC) IX MAX/DAY 10/29/12 8 \$1,075.00 \$1,175.00 Charlotte (WSOC) IX MAX/DAY 10/29/12 8 \$1,075.00 \$8,600.00 Charlotte (WSOC) IX MAX/DAY 10/29/12 2 \$1,075.00 \$2,150.00 Charlotte (WSOC) IX MAX/DAY 10/29/12 4 \$975.00 \$3,900.00 Charlotte (WSOC) IX MAX/DAY 10/29/12 2 \$125.00 \$3,900.00 Charlotte (WSOC) IX MAX/DAY 10/29/12 2 \$125.00 \$250.00																
\$425.00 \$425.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$1,700.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$1,175.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,075.00 \$1,175.00 Charlotte (WSOC) 2X MAX/DAY \$1,075.00 \$2,150.00 Charlotte (WSOC) 2X MAX/DAY \$1,075.00 \$2,150.00 Charlotte (WSOC) 1X MAX/DAY \$1,075.00 \$2,000 Charlotte (WSOC) 1X MAX/DAY \$1,075.00 \$2,000 Charlotte (WSOC) 1X MAX/DAY	8/16/12	1X MAX/DAY	10 Charlotte (WSOC)	\$125.ú	\$125.00	1			1		:30 4:30A- 4:S9A (EST)	:3	5	11/0S/12-11/0S/12	14.0 Normal Line / Spot	14.0
\$425.00 \$425.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$1,700.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$425.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$1,175.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,075.00 \$1,175.00 Charlotte (WSOC) 1X MAX/DAY \$1,075.00 \$2,150.00 Charlotte (WSOC) 2X MAX/DAY \$1,075.00 \$2,150.00 Charlotte (WSOC) 1X MAX/DAY \$1,075.00 \$3,900.00 Charlotte (WSOC) 1X MAX/DAY \$1,075.00 \$2,150.00 Charlotte (WSOC) 1X MAX/DAY \$1,075.00 \$3,900.00 Charlotte (WSOC) 1X MAX/DAY \$1,075.00 \$3,900.00 Charlotte (WSOC) 1X MAX/DAY	10/29/1	1X MAX/DAY	10 Charlotte (WSOC)	\$250.0	\$125.00	2	×	×	×	2	:30/4:30A- 4:S9A (EST)	:3	5	10/30/12-11/02/12	13.1 Normal Line / Spot	13.1
\$425.00 \$425.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$1,700.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$1,175.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,075.00 \$8,600.00 Charlotte (WSOC) 2X MAX/DAY \$1,075.00 \$2,150.00 Charlotte (WSOC) 1X MAX/DAY \$1,075.00 \$2,150.00 Charlotte (WSOC) 1X MAX/DAY \$1,075.00 \$2,150.00 Charlotte (WSOC) 1X MAX/DAY	10/29/1	1X MAX/DAY	10 Charlotte (WSOC)	\$975.0	\$975.00	_	 		1		:30 8A- 9A (EST)	:3	4	11/05/12-11/05/12	12.1 Normal Line / Spot	12.1
\$425.00 \$425.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$1,700.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$425.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$1,175.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,075.00 \$1,175.00 Charlotte (WSOC) 1X MAX/DAY \$1,075.00 \$8,600.00 Charlotte (WSOC) 2X MAX/DAY \$1,075.00 \$2,150.00 Charlotte (WSOC) 2X MAX/DAY	10/29/1	1X MAX/DAY	10 Charlotte (WSOC)	\$3,900.0	\$975.00	4	1	1	1		:30 8A- 9A (EST)	3	4	10/30/12-11/02/12	11.1 Normal Line / Spot	11.1
\$425.00 \$425.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$1,700.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$425.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$1,175.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$1,175.00 Charlotte (WSOC) 1X MAX/DAY \$1,075.00 \$8,600.00 Charlotte (WSOC) 2X MAX/DAY	10/29/1	2X MAX/DAY	10 Charlotte (WSOC)	\$2,150.0	\$1,075.00	2			2		:30 7A- 8A (EST)	:3	4	11/05/12-11/05/12	10.1 Normal Line / Spot	10.1
\$425.00 \$425.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$1,700.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$425.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$1,175.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY	10/29/1	2X MAX/DAY	10 Charlotte (WSOC)	\$8,600.0	\$1,07S.00	œ	2	2 2	2	_	:30 7A- 8A (EST)	:3	4	10/30/12-11/02/12	9.1 Normal Line / Spot	9.11
\$425.00 \$425.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$1,700.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$425.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$425.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY	10/29/1	1X MAX/DAY	10 Charlotte (WSOC)	\$1,175.0	\$1,175.00	1			1		:30 6:30A- 7A (EST)	:3	4	11/05/12-11/05/12	8.1 Normal Line / Spot	8.1
\$425.00 \$425.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$1,700.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$425.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$1,175.00 Charlotte (WSOC) 1X MAX/DAY	10/29/1	1X MAX/DAY	10 Charlotte (WSOC)	\$4,700.0	\$1,175.00	4	1	1 1	1		:30,6:30A- 7A (EST)	:3	4	10/30/12-11/02/12	7.1 Normal Line / Spot	7.11
\$425.00 \$425.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$1,700.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$425.00 Charlotte (WSOC) 1X MAX/DAY \$1,175.00 \$4,700.00 Charlotte (WSOC) 1X MAX/DAY 1X MAX/DAY	10/29/1	1X MAX/DAY	10 Charlotte (W50C)	\$1,175.(\$1,175.00	1			1-		:30 6A- 6:30A (EST)	:3	4	11/0S/12-11/05/12	6.1 Normal Line / Spot	6.11
\$425.00 \$425.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$1,700.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$425.00 Charlotte (WSOC) 1X MAX/DAY	10/29/1	1X MAX/DAY	0 Charlotte (WSOC)	\$4,700.0	\$1,175.00	4	1	1 1	1		:30 6A- 6:30A (EST)	:3	4	10/30/12-11/02/12	5.1 Normal Line / Spot	5.11
\$425.00 \$425.00 Charlotte (WSOC) 1X MAX/DAY \$425.00 \$1,700.00 Charlotte (WSOC) 1X MAX/DAY	8/16/12	1X MAX/DAY	10 Charlotte (WSOC)	\$425.0	\$425.00	1				_	:30 S:30A- 6A (EST)	:3	5	11/0S/12-11/0S/12	4.0 Normal Line / Spot	4.0
\$42S.00 Charlotte (WSOC) 1X MAX/DAY	8/16/12	1X MAX/DAY	10 Charlotte (WSOC)	\$1,700.0	\$425.00	4		1 1	1		:30 5:30A- 6A (EST)	:3	5	10/30/12-11/02/12	3.0 Normal Line / Spot	3.01
	8/16/12	1X MAX/DAY	10 Charlotte (WSOC)	\$42S.(\$425.00	1			1		:30 SA- 5:30A (EST)	:3	5	11/05/12-11/05/12	2.0 Normal Line / Spot	2.0
4 \$425.00 \$1,700.00 Charlotte (WSOC) 1X NAX/DAY 8/16/12	8/16/12	1X MAX/DAY	10 Charlotte (WSOC)	\$1,700.0	\$425.00	4		1 1	-		:30 SA- 5:30A (EST)	3	Un	10/30/12-11/02/12	1.0 Normal Line / Spot	1.0
Spots Rate Total Station Comments Entered		Comments	Station	Total	Rate		Fr Sa Su	Tu We Th	SPW Mo Tu	SPW	Run Times	c Length	Sec	Dates	Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Arcepted Agency/Advertiser:

Dater

Accepted Station.

Printed At: 03:14 PM on Monday, October 29 2012

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Acceptat Agency Advertises:

588

Accepted Station.



American Media & Advocacy Group 815 Slaters Lane

Phone/Fax **Buyer Name**

BILLINGSLEY, SABRA

Telerep/Philadelphia

Telerep/Philadelphia, Philadelphia (1057)

Sales Office Salesperson

Account Types

3004

National/Political

Comments

CONGRESS

HUDSON FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Schedule Dates Product Advertiser 3004 CONGRESS (135345) 10/30/12-11/05/12

Contract #

327326

Political - Federal Candidate (1067) American Media & Advocacy Group (4189) Pol/R Hudson/R/NC US Representative (16382)

Ente Dem Head 9-0 Last

Spots

Rate

adoreers us, Title	Grand Total:	Nov. 2012	0.0000000000000000000000000000000000000
	95	95	0000
	\$87,915.00	\$87,915.00	

		Sales Tax
	\$74,727.75	Net Total
	\$13,187.25	Commission
	15.00	Commission %
		Package Deal
	Normal	Drder Type
		Demo
	06281567	Headline #
Grand Total:	No.	CD-DP
Nov. 2012 ===	Jill Hipskind	Entered By
By Broadcast Month S	10/29/12	Last Modified
Charlotte (WSOC)	08/16/12	Date Entered

1 1 1 1 1 1 4 1,500.00 51,300.00 Charlotte (WSOC) 1x MAX/DAY 10/29/12 10/29/12 1 1 1 1 1 1 1 1 1						5						
1 \$1,300.00 \$1,300.00 Charlotte (WSOC) IX MAX/DAY 1 1 1 4 \$1,500.00 \$6,000.00 Charlotte (WSOC) IX MAX/DAY 1 \$1,500.00 \$1,500.00 Charlotte (WSOC) IX MAX/DAY 1 \$1,350.00 \$1,350.00 Charlotte (WSOC) IX MAX/DAY 1 \$1,350.00 \$1,350.00 Charlotte (WSOC) IX MAX/DAY 1 \$1,600.00 \$3,200.00 Charlotte (WSOC) IX MAX/DAY 1 \$1,600.00 \$1,600.00 Charlotte (WSOC) IX MAX/DAY 1 \$1,600.00 \$1,600.00 Charlotte (WSOC) IX MAX/DAY 1 \$1,600.00 \$44,000 Charlotte (WSOC) IX MAX/DAY 1 \$4,300.00 \$44,300.00 Charlotte (WSOC) IX MAX/DAY 1 \$2,000.00 \$4,300.00 Charlotte (WSOC) IX MAX/DAY 2 \$925.00 \$2,000.00 Charlotte (WSOC) IX MAX/DAY 8 \$2,000.00 Charlotte (WSOC) IX MAX/DAY						1 1 1 1 1						
1 \$1,300.00 \$1,300.00 Charlotte (WSOC) IX MAX/DAY 1 1 1 4 \$1,500.00 \$6,000.00 Charlotte (WSOC) IX MAX/DAY 1 \$1,500.00 \$1,500.00 Charlotte (WSOC) IX MAX/DAY 1 \$1,500.00 \$1,500.00 Charlotte (WSOC) IX MAX/DAY 1 \$1,500.00 \$1,500.00 Charlotte (WSOC) IX MAX/DAY 1 \$1,600.00 \$1,500.00 Charlotte (WSOC) IX MAX/DAY 1 \$1,600.00 \$1,600.00 Charlotte (WSOC) IX MAX/DAY 1 \$1,600.00 \$1,600.00 Charlotte (WSOC) IX MAX/DAY 1 \$1,600.00 \$450.00 Charlotte (WSOC) IX MAX/DAY 1 \$4,300.00 \$450.00 Charlotte (WSOC) IX MAX/DAY 1 \$2,000.00 \$4,300.00 Charlotte (WSOC) IX MAX/DAY 1 \$2,000.00 \$4,300.00 Charlotte (WSOC) IX MAX/DAY 2 \$4,300.00 \$2,500.00 Charlotte (WSOC) IX MAX/DAY 8 \$2,000.00 \$2,500.00 Charlotte (WSOC) IX MAX/DAY 8 \$2,500.00 \$2,500.00 Charlotte (WSOC) IX MAX/DAY 9 \$2,500.00 Charlotte (WSOC) IX MAX/DAY	8/16/1	1X MAX/DAY	Charlotte (WSOC)	\$925.00	\$925.00	1		1	:30 11P- 11:35P (EST)	U	11/05/12-11/05/12	46.0 Normal Line / 5pot
1 \$1,300.00 \$1,300.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$1,500.00 \$6,000.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$1,500.00 \$1,500.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$1,350.00 \$1,350.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$1,500.00 \$3,200.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$1,600.00 \$1,600.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$4,500.00 \$4,500.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$4,300.00 \$4,300.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$2,000.00 \$4,300.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$2,000.00 \$4,300.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$2,000.00 \$2,000.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$2,000.00 \$2,000.00 Charlotte (WSOC) 1x MAX/DAY 1 \$1,500.00 \$2,000.00 Charlotte (WSOC) 1x MAX/DAY	10/29/	1X MAX/DAY	Charlotte (W50C)	\$1,850.00	\$925.00	2	×	2	:30 11P- 11:35P (EST)	U	10/30/12-11/02/12	45.1 Normal Line / Spot
1 \$1,300.00 \$1,300.00 Charlotte (WSOC) 1X MAX/DAY 1 1 1 4 \$1,500.00 \$6,000.00 Charlotte (WSOC) 1X MAX/DAY 1 \$1,500.00 \$1,500.00 Charlotte (WSOC) 1X MAX/DAY 1 1 \$1,350.00 \$1,350.00 Charlotte (WSOC) 1X MAX/DAY 1 1 1 \$1,350.00 \$1,350.00 Charlotte (WSOC) 1X MAX/DAY 1 1 \$1,600.00 \$3,200.00 Charlotte (WSOC) 1X MAX/DAY 1 \$1,600.00 \$1,600.00 Charlotte (WSOC) 1X MAX/DAY 1 \$1,600.00 \$1,600.00 Charlotte (WSOC) 1X MAX/DAY 1 \$1,600.00 \$1,600.00 Charlotte (WSOC) 1X MAX/DAY 1 \$1,600.00 \$1,500.00 Charlotte (WSOC) 1X MAX/DAY 1 \$4,300.00 \$4,300.00 Charlotte (WSOC) 1X MAX/DAY 1 \$4,300.00 \$4,300.00 Charlotte (WSOC) 1X MAX/DAY 1 \$1,600.00 \$1,000.00 Charlotte (WSOC) 1X MAX/DAY 1 \$1,000.00 \$1,000.00 Charlotte (WSOC) 1 \$1,000.0	8/16/1	1X MAX/DAY	Charlotte (W5OC)	\$2,500.00	\$2,500.00	,_	1		:30 8P- 11:30P (EST)	5	11/03/12-11/03/12	44.0 Normal Line / Spot
1 \$1,300.00 \$1,300.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$1,500.00 \$6,000.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$1,500.00 \$1,500.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$1,350.00 \$1,350.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$1,600.00 \$3,200.00 Charlotte (WSOC) 1x MAX/DAY 1 \$1,600.00 \$1,600.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$1,600.00 \$1,600.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$450.00 \$450.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$4,300.00 \$4,300.00 Charlotte (WSOC) 1x MAX/DAY 1	8/16/1	1X MAX/DAY	Charlotte (W5OC)	\$2,000.00	\$2,000.00	1	1		:30 8P- 9P (EST)	5	11/02/12-11/02/12	43.0 Normal Line / Spot
1 \$1,300.00 \$1,300.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$1,500.00 \$6,000.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$1,500.00 \$1,500.00 Charlotte (WSOC) 1x MAX/DAY 1 1 \$1,350.00 \$1,350.00 Charlotte (WSOC) 1x MAX/DAY X X 2 \$1,600.00 \$3,200.00 Charlotte (WSOC) 1x MAX/DAY X 1 \$1,600.00 \$1,600.00 Charlotte (WSOC) 1x MAX/DAY 1 \$1,600.00 \$1,600.00 Charlotte (WSOC) 1x MAX/DAY 1 \$450.00 \$450.00 Charlotte (WSOC) 1x MAX/DAY	8/16/1	1X MAX/DAY	Charlotte (WSOC)	\$4,300.00	\$4,300.00		1		:30 10P- 11P (EST)	رم ا	10/31/12-10/31/12	42.0 Normal Line / 5pot
1 \$1,300.00 \$1,300.00 Charlotte (WSOC) 1X MAX/DAY 1 1 4 \$1,500.00 \$6,000.00 Charlotte (WSOC) 1X MAX/DAY 1 \$1,500.00 \$1,500.00 Charlotte (WSOC) 1X MAX/DAY 2 \$1,500.00 \$1,350.00 Charlotte (WSOC) 1X MAX/DAY 3	8/16/1	1X MAX/DAY	Charlotte (W5OC)	\$450.00	\$450.00	1			:30 7P- 8P (EST)	5	11/03/12-11/03/12	39.0 Normal Line / Spot
1 \$1,300.00 \$1,300.00 Charlotte (WSOC) 1X MAX/DAY 1 1 1 4 \$1,500.00 \$6,000.00 Charlotte (WSOC) 1X MAX/DAY 1 1 \$1,500.00 \$1,500.00 Charlotte (WSOC) 1X MAX/DAY 1 1 \$1,350.00 \$1,350.00 Charlotte (WSOC) 1X MAX/DAY 1 1 \$1,350.00 \$3,200.00 Charlotte (WSOC) 1X MAX/DAY 1 1 \$1,600.00 \$3,200.00 Charlotte (WSOC) 1X MAX/DAY 1	10/29/	1X MAX/DAY	Charlotte (WSOC)	\$1,600.00	\$1,600.00	1		1-	:30 7:30P- 7:56P (EST)	w	11/05/12-11/05/12	38.1 Normal Line / Spot
1 \$1,300.00 \$1,300.00 Charlotte (WSOC) 1X MAX/DAY 1 1 1 4 \$1,500.00 \$6,000.00 Charlotte (WSOC) 1X MAX/DAY 1 1 \$1,500.00 \$1,500.00 Charlotte (WSOC) 1X MAX/DAY 1 1 \$1,350.00 \$1,350.00 Charlotte (WSOC) 1X MAX/DAY 1 2 \$1,600.00 \$3,200.00 Charlotte (WSOC) 1X MAX/DAY 1 1 X X X 2 \$1,600.00 \$3,200.00 Charlotte (WSOC) 1X MAX/DAY 1	10/29/	1X MAX/DAY	Charlotte (WSOC)	\$1,600.00	\$1,600.00	1-		1	:30 6:58P- 7:30P (EST)	ω	11/05/12-11/05/12	36.1 Normal Line / Spot
\$1,300.00 Charlotte (WSOC) 1X MAX/DAY 1 \$6,000.00 Charlotte (WSOC) 1X MAX/DAY 1 \$1,500.00 Charlotte (WSOC) 1X MAX/DAY 1 \$1,350.00 Charlotte (WSOC) 1X MAX/DAY 1	10/29/	1X MAX/DAY	Charlotte (W5OC)	\$3,200.00	\$1,600.00	2	×	2	:30 6:58P- 7:30P (EST)	ω	10/30/12-11/02/12	35.1 Normal Line / Spot
\$1,300.00 Charlotte (WSOC) 1X MAX/DAY \$6,000.00 Charlotte (WSOC) 1X MAX/DAY \$1,500.00 Charlotte (WSOC) 1X MAX/DAY	10/29/	1X MAX/DAY	Charlotte (W5OC)	\$1,350.00	\$1,350.00				:30 6P- 6:30P (EST)	4	11/04/12-11/04/12	34.1 Normal Line / Spot
\$1,300.00 Charlotte (WSOC) 1X MAX/DAY \$6,000.00 Charlotte (WSOC) 1X MAX/DAY	10/29/	1X MAX/DAY	Charlotte (WSOC)	\$1,500.00	\$1,500.00	1		1	:30 6P- 6:30P (EST)	4.	11/05/12-11/05/12	33.1 Normal Line / Spot
\$1,300.00 Charlotte (WSOC) 1X MAX/DAY	10/29/	1X MAX/DAY	Charlotte (W5OC)	\$6,000.00	\$1,500.00	4	1 1 1 1		:30 6P- 6:30P (EST)	4	10/30/12-11/02/12	32.1 Normal Line / Spot
	10/29/	1X MAX/DAY	Charlotte (WSOC)	\$1,300.00	\$1,300.00	,_		<u></u>	:30 5:30P- 6P (EST)	4.	11/05/12-11/05/12	31.1 Normal Line / Spot
1 1 1 1 4 \$1,300.00 \$5,200.00 Charlotte (WSOC) 1X MAX/DAY 10/29/12	10/29/	1X MAX/DAY	Charlotte (WSOC)	\$5,200.00	\$1,300.00	4	1 1 1 1		:30 5:30P- 6P (EST)	4	10/30/12-11/02/12	30.1 Normal Line / Spot
SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments Entered	Ente	Comments	Station	Total	Rate	5pots		SPW Mo	th Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



American Media & Advocacy Group 815 Slaters Lane

Phone/Fax **Buyer Name** Sales Office Salesperson

Account Types

CONGRESS

Alexandria, VA 22314

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Product Schedule Dates Advertiser

Contract #

327326

Date Entered

Political - Federal Candidate (1067) American Media & Advocacy Group (4189) Pol/R Hudson/R/NC US Representative (16382) 10/30/12-11/05/12

CO-OP Entered By Last Modified Headline # 10/29/12 N_O 08/16/12

06281567 Jill Hipskind

Grand Total: Nov. 2012

Charlotte (WSOC)
By Broadcast Month <u>Spots</u> 95 95

Rate \$87,915.00 \$87,915.00

BILLINGSLEY, SABRA Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) 3004 CONGRESS (135345) National/Political HUDSON FOR CONGRESS
****** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR Demo Package Deal Order Type Sales Tax Commission Commission % 15.00 \$13,187.25 \$74,727.75 Normal

		Comments:	Days:				1011.	Accepted-Station.	100	Date		Accepted Agency / Advertiser:	Accepted-A
			op.	RACI	3		CONFIRMATION CONTRACT	3					
		-		- -									
	_												
10/29/12	1X MAX/DAY	\$700.00 Charlotte (WSOC)	\$700.00	1	-			2:35A (EST)	:30 12:05A- 12:35A (EST)	4	11/02/12-11/02/12	52.1 Normal Line / Spot	52.1 N
8/16/12	1X MAX/DAY	\$390.00 Charlotte (W5OC)	\$390.00	1		-	_	2:05A (EST)	:30 11:35P- 12:05A (EST)	и	11/04/12-11/04/12	51.0 Normal Line / Spot	51.0 N
10/29/12	1X MAX/DAY	\$700.00 Charlotte (WSOC)	\$700.00	1			1	2:05A (EST)	:30 11:35P- 12:05A (EST)	4	11/05/12-11/05/12	50.1 Normal Line / Spot	50.1 N
10/29/12	1X MAX/DAY	\$2,100.00 Charlotte (W5OC)	\$700.00	ω		1 1		2:05A (EST)	:30 11:35P- 12:05A (EST)	4	10/30/12-11/01/12	49.1 Normal Line / Spot	49.1 N
8/16/12	1X MAX/DAY	\$950.00 Charlotte (W5OC)	\$950.00	1		-		SP (EST)	:30 11P- 11:35P (EST)	л	11/04/12-11/04/12	48.0 Normal Line / Spot	48.0 N
8/16/12	1X MAX/DAY	\$850.00 Charlotte (WSOC)	\$850.00		<u></u>			2:05A (EST)	:30 11:30P- 12:05A (EST)	υ ₁	11/03/12-11/03/12	47.0 Normal Line / Spot	47.0 N
Entered	Comments	Total Station	Rate	5u Spots	Fr 5a	Tu We Th	5PW Mo T	Run Times	Length R	5ec Le	Dates	Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.